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**FOR IMMEDIATE RELEASE**

**PARTNERS IN CARE DIRECTOR/OWNER SALLY OLIN  
NAMED AMONG 50 MOST INFLUENTIAL WOMEN OF 2009  
Award Celebrates Professional Accomplishment and Community Involvement**

CHARLOTTE, NC — February 25, 2009 — As the company nears the completion of its Fifth Anniversary Year, Charlotte-based Partners In Care’s director/owner Sally Olin has been selected as one of our region’s 50 Most Influential Women, an honor bestowed by The Mecklenburg Times.

The Mecklenburg Times’ 50 Most Influential Women Awards recognize the important role women play in the local economy. The honorees represent the most influential women in business, government, education, and the not-for-profit fields, and are selected by a panel of business leaders based on professional accomplishment and community involvement. This year’s 50 Most Influential Women Awards dinner will be held on May 1, 2009 at 6:00PM at The Westin Charlotte.

This honor is given to Olin on the heels of her company, Partners In Care, receiving the prestigious North Carolina New Organizational Vision Award (NC-NOVA) from the State of North Carolina and The Carolinas Center for Medical Excellence, receiving the Better Business Bureau Consumer Foundation’s coveted Silver Torch Award recognizing service excellence to the older adult community, as well as Olin being named one of 2008’s Top 25 Women in Business by the Charlotte Business Journal.

In response to the news of being named one of our area’s 50 Most Influential Women, Olin said, “I’ve never thought of myself as ‘influential’ per se, but my entire Partners In Care team and I pride ourselves in the immense trust that Charlotte-area seniors and their families have put in us. To us, that’s the greatest honor of all: the privilege of continuing to care for seniors and serve our community.”

Partners In Care is a family-owned and operated company born out of the personal experiences of two longtime Charlotteans, Don and Sally Olin. The company provides personalized in-home care for seniors who wish to remain independent in their own homes. Helping seniors to remain independent – and providing peace of mind for their families – has become Don and Sally’s clear and passionate vocation in the Charlotte community. Adopting the tagline of “Family Helping Families,” Partners In Care has grown into the perfect fusion of personal priorities and professional advancement – and it is this alchemy that has fueled this family company’s recent impressive growth. More information on **Partners In Care** is available by calling **704-554-9904** or by visiting **[www.partnersincare-nc.com](http://www.partnersincare-nc.com)**.

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